

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard.

If these types of actions are allowed, then what is there to prevent any media outlet or other large company from taking any political action? If a large network decided to just start broadcasting full-time against a particular candidate, would that violate any rules? How could you discriminate once you let Sinclair present this broadcast?

Establish controls, make Sinclair follow the rules. The FCC owes this to the public.